

IMPACT of the Dietary Supplement Industry United States



ECONOMIC IMPACT

The dietary supplement industry has a total direct economic impact of \$74.2 billion.



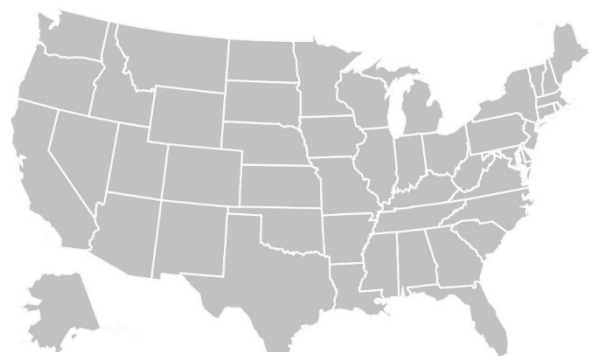
JOBS

The dietary supplement industry provides more than 266,300 high quality jobs in the United States and is responsible for another 350,420 related jobs.



WAGES

The dietary supplement industry and ingredient suppliers pay \$19.0 billion in employee wages each year in 2023. These are good paying jobs with an average wage of \$71,400 per year.



DIETARY SUPPLEMENTS

Dietary supplement products include vitamins, minerals, herbs and botanicals, amino-acids, sports nutrition supplements, weight management products and specialty supplements. These products are intended to be used as supplements to, not substitutes for, a well-balanced diet and a healthy lifestyle. When used properly, they help promote overall good health and prevent disease. More than 180 million Americans take dietary supplements annually.

DATA SOURCE: JOHN DUNHAM & ASSOCIATES
www.crnusa.org/economicimpact

 **Council for Responsible Nutrition**
The Science Behind the Supplements